

A M E R I C A N
NUMISMATIC
A S S O C I A T I O N
818 N. CASCADE AVE. • COLORADO SPRINGS, CO 80903

December 6, 2011

Dear ANA District & Club Representatives,

What's going on at the ANA? - December 2011

The purpose of this newsletter is to allow the Club & District Reps to have accurate information to present to your coin clubs during December's meeting, and (or?) have it printed in your clubs' newsletters.

So what was going on at the ANA in November? Well, here it is:

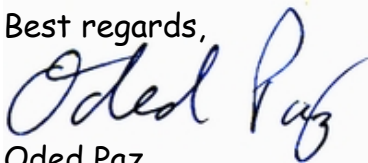
- Looking to see if your club's information in the ANA's database is correct? Please go to the ANA's website and look right above Donate Today you will see ANA Clubs - the URL for this page is http://www.money.org/AM/Template.cfm?Section=ANA_Club. PLEASE check the information there and verify it is correct and up to date! THANKS!!!
- We are already planning the upcoming 89th National Coin Week (NCW), April 15-21, 2012 and the theme is: "**Change In Money: Cowries to Credit Cards**" - From the objects we've used as money, to the money we produce, to the money that exists in electronic form, the way we buy and sell goods and services has a long, storied history. The ANA will host a variety of fun & education-based activities, online and at the ANA's Money Museum. Events and activities will focus on how money has changed over the years and the innovations that have allowed those changes to occur. Activities and resources include:
 - A weekly clue to a video scavenger hunt for gold coins and other prizes.
 - **A club trivia challenge - ANA member clubs compete for prizes and bragging rights knowing the most about innovations in money.**
 - A promotional kit for clubs with educational materials, buttons, bookmarks and more.
 - Open house at the Money Museum, on April 20, including free admission, youth & adult activities, and minting of the 2012 NCW medallette in the museum's Mini-Mint.
 - The opening of a new museum exhibit, "The History of Money," on April 12.
 - A variety of promotional information on www.money.org, including a sample press release, proclamation, interactive flyer and Money Museum exhibit panels.

PLEASE make sure that your April 2012 program will be themed "National Coin Week Trivia Challenge" - we will give certificates & prizes to participating clubs!!!

- This month, we are going to mail out an update information sheet to all clubs and ask you to PLEASE update your club information. IT IS VITAL THAT WE RECEIVE THIS UPDATE SHEET FROM EVERY CLUB, even if no changes were made since last year!!!
- What's new at the Young Numismatists Programs?
 - The ANA's Coins for A's program and a new YN idea, initiated by the YN Committee, in conjunction with our Membership and Education departments, will start in January. We will be sending all birthday packets to each YN monthly filled with numismatic items and such.
- Wizard coin supply has teamed up with the ANA and is offering flat rate shipping of \$9.95 on all orders, \$50 or more (before tax & shipping, in the Continental USA). For more information click on <http://www.wizardcoinsupply.com>
- New Orleans was selected as the site for the 2013 Spring National Money Show
- The ANA's revamped stars program gives dealers more ways to reach for the stars - and better table position at all three 2012 shows. Dealer questions? Contact Convention Assistant Emily Silver at 719-482-9849 or silver@money.org
- It's that time of the year again!!! **Give a new ANA Basic (online magazine) membership for \$18 (a \$10 savings) or save 10% on any new annual Regular membership.** We'll send your favorite collector a gift card with details of their membership. Available by phone only!
Call 1-800-514-2646 and mention code: **Holiday11**. Hurry! Offer expires 12/19/11

And again - I always welcome any communication regarding the program!

Best regards,



Oded Paz

ANA Club & District Representatives Program Coordinator

